VOLVO 1976









Volvo 264 GL

The new 264 GL fulfills the most exacting demands that might be placed on a modern means of personal luxury transportation. Each element, from Volvo's new alloy overhead cam V-6 engine to its spacious luggage compartment, is part of an elegant, uncompromised automobile.

Clean, distinctive lines are enhanced by the large expanses of lightly tinted glass which wrap around the passenger compartment, interrupted only by narrow, but strong pillars. All 264 GLs are equipped with a sunroof and power front windows, and lustrous metallic finishes are available at no extra cost.

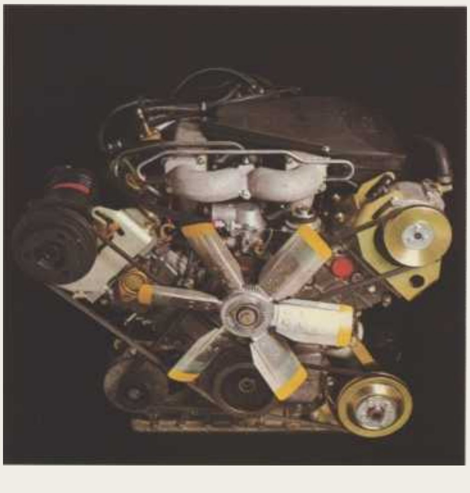
A choice of plush velour or supple genuine leather are offered as facing material for the seats of the GL. Front seats are Volvo's famed adjustable individual buckets and as a lavish concession to the driver, that seat is automatically heated.

With the rear armrest folded, the 264 GL affords exceptional room for five adults who can all ride in complete comfort thanks to Volvo's Combined Unit heating and air conditioning system. In all there are 12 outlets in the ventilation system, two of which are under the front seats and distribute heat to rear-seat passengers.

Steel-belted radial, white wall tires are standard, as are four-wheel power disc brakes, (the fronts are ventilated) and, of course, there's Volvo's triangular-split safety braking system.

Power-assisted steering is standard as is either of Volvo's new transmissions, a three-speed automatic or four-speed manual with electrically-activated overdrive.

Power for the 264 GL is provided by Volvo's potent new light-alloy, overhead cam V-6. The engine features Continuous Fuel Injection and solid state ignition systems.



Either plush velour or genuine leather are the standard facing materials for the seats o f the luxury 264 GL. Front seats are infinitely adjustable, including lumbar support. The driver's seat is automatically heated.





Volvo 242/244

By anyone's yardstick, the interior dimensions of the Volvo 242/244 sedans are spacious. Yet, overall a Volvo is about three feet shorter than the average "full-size" American-built sedan.

Exceptional knee and leg room for five adults are provided and the two reclining individual front seats have an adjustable lumbar support. The seats in all 242/244 sedans are covered in soft, napped fabric which is cool in summer and warm in winter.

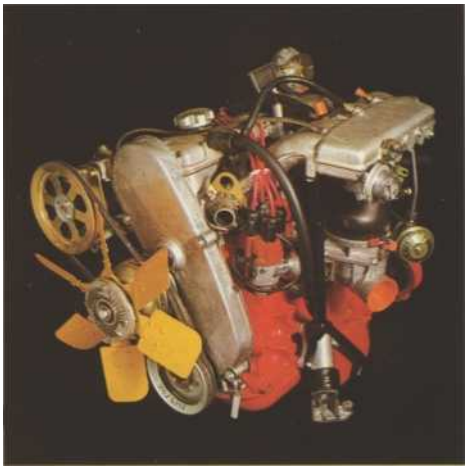
Like the 264 GL, the heating and ventilation system of the 240 Series has 12 outlets, and if Volvo air conditioning is installed it will function in the same manner as the 264's advanced Combined Unit.

Powering the 240 models is Volvo's new fuel-injected engine. It features a belt-driven overhead cam, cross-flow cylinder head and solid state ignition. To complement this sporty, yet economical engine, Volvo also introduces two new transmissions.

The standard transmission for the 242/244 models is a rugged four-speed manual. Transmission options are Volvo's new smooth three-speed automatic and an electrically-activated overdrive for the standard four-speed.

Of course, like all Volvo's, 242/244 models are equipped with four-wheel power disc brakes (with safety triangle-split system) and steel-belted radial, whitewall tires.

A new 2.1-liter four-cylinder engine with a light-alloy cross-flow head and Continuous Fuel Injection gives the new 242/244 sedans lively performance with exceptional fuel economy. It also features a belt-driven overhead cam and solid state ignition.



Seat covering material for 242/244 models is a soft-napped fabric. Available in four colors, depending on exterior finish, it is soil resistant and washable.





Volvo 265

The luxury Volvo 265 wagon offers many of the considerable features of the 264 GL sedan plus 50 cubic feet of cargo space - over 67 cubic feet with the rear seat folded flat.

The spirit of the distinctively styled 265 comes from the same new, energetic light-alloy V-6 that's found in the 264 GL. And like the 264, the 265 is equipped with fuel-injection and a solid state ignition system. Transmission choices are the same as well - either the silky smooth three-speed automatic (which can be shifted down to low at speeds as high as 40 mph) or the full-synchromesh four-speed manual with electrically-activated overdrive on fourth gear. Power-assisted steering and brakes are both standard as are steel belted radial, white wall tires.

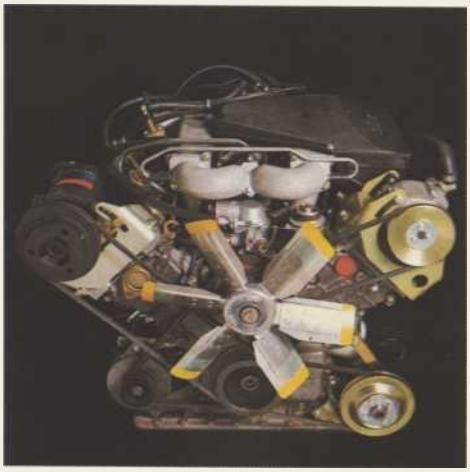
Inside, the 265 offers Volvo's anatomically correct, individual reclining front seats. Seat covering material is durable leather-like vinyl or vinyl with a woven center insert.

Volvo's 12 outlet Combined Unit heating and air conditioning system, which permits the air conditioner to be operated simultaneously with the heater for warm, dehumidified interior air, is standard.

Volvo's unique system of warning lamps, including a bulb integrity sensor which lets the driver know instantly if a low beam, stop or tail light is out, and quartz crystal electric clock are features of the 265 instrument panel.

The rear door is equipped with a gas-cylinder lift mechanism, a child-proof lock and an electrically heated window with a washer and wiper.

The powerful light-alloy overhead cam V-6 of the 264 GL gives the 265 outstanding performance. The Volvo CI fuel-injection system and solid state ignition aid efficiency and therefore, operating economy.



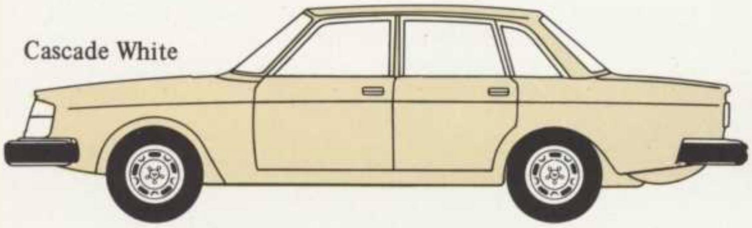
The seat covering materials used in the 265 are durable leather-like vinyl alone, or with a woven fabric insert. Colors and combination of materials depends on exterior color selection.



Volvo color and upholstery selector

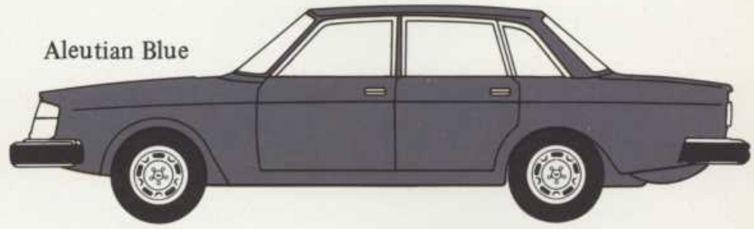
Since Volvo's are designed to last, bodies are protected in a number of ways. Galvanizing and the application of rust proofing fluids and compounds is used extensively. Volvo has also designed its bodies without unnecessary enclosures and cavities where moisture might collect. Finishing begins with phosphating (etching) for best possible paint adhesion, after which the entire body is immersed in an electro-primer bath which "plates" the metal with paint. After baking, bodies are sanded, given a spray coat of primer, baked and sanded again, before the enamel finish is applied.

Cascade White



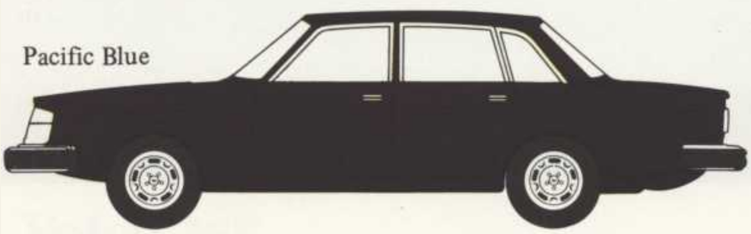
Volvo 242/244	Blue cloth
Volvo 245	Blue vinyl
Volvo 265	Blue cloth/vinyl
Volvo 264 GL	Brown leather or Dark Blue velour

Aleutian Blue



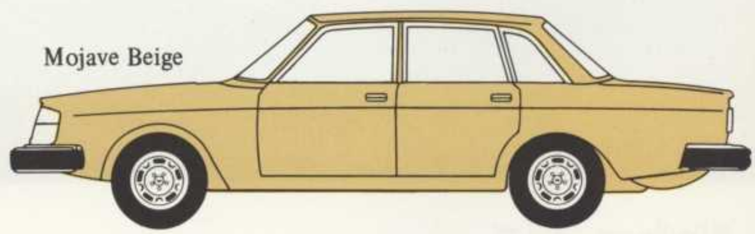
Volvo 242/244	Blue cloth
Volvo 245	Blue vinyl
Volvo 264 GL	Black leather or Dark Blue velour

Pacific Blue



Volvo 242/244	Blue cloth
Volvo 245	Blue vinyl
Volvo 265	Blue cloth/vinyl
Volvo 264 GL	Black leather or Light Grey velour

Mojave Beige



Volvo 242/244	Brown cloth
Volvo 245	Brown vinyl

Cumberland Yellow



Volvo 242/244	Brown cloth
Volvo 245	Brown vinyl

Caribbean Red



Volvo 242/244	Red cloth
Volvo 245	Red vinyl
Volvo 265	Red vinyl
Volvo 264 GL	Black leather

Berkshire Green



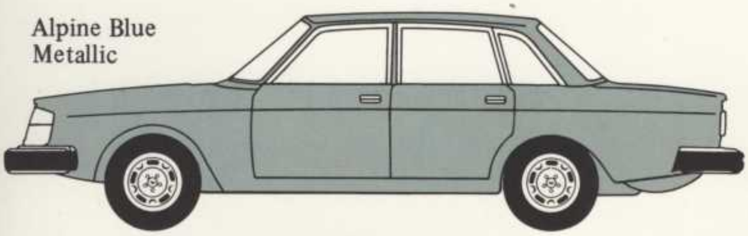
Volvo 242/244	Brown cloth
Volvo 245	Brown vinyl

Shenandoah Green



Volvo 242/244	Light Beige cloth
Volvo 245	Brown vinyl
Volvo 265	Brown vinyl
Volvo 264 GL	Brown leather

Alpine Blue Metallic



Volvo 265	Blue cloth/vinyl
Volvo 264 GL	Black leather or Dark Blue velour

Sahara Beige Metallic



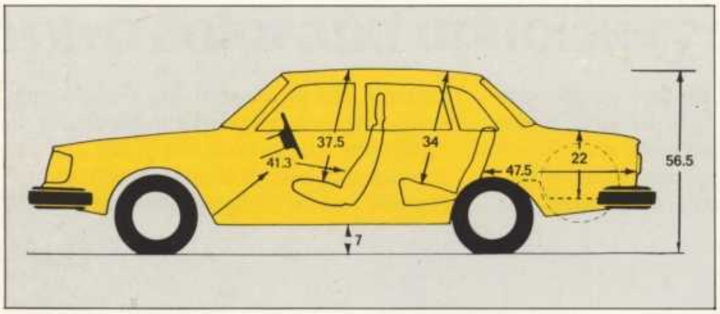
Volvo 265	Brown vinyl
Volvo 264 GL	Brown leather

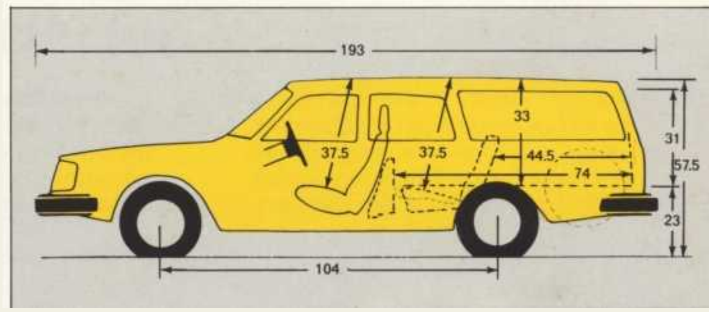
Andes Copper Metallic



Volvo 265	Brown vinyl
Volvo 264 GL	Brown leather or Dark Blue velour







Standard Equipment

Volvo 264 GL

Light alloy V-6 engine
Fuel injection
Solid-state ignition
4-wheel disc brakes
Power brakes
Separate parking brake
Power-assisted steering
Steel-belted whitewall radial tires
Automatic transmission or 4-speed manual with overdrive
Infinitely adjustable front bucket seats
Adjustable lumbar support
Leather-faced or velour upholstery
Heated driver's seat
Electric rear window defroster
Tinted glass all around
12-outlet heating and ventilation system with integrated air conditioning
Lockable glove compartment
Trunk and engine compartment lights
Day/night rearview mirror
Deep-pile carpeting
Carpeted trunk
Quartz clock
Storage pockets in doors and backs of the front seats
Four 3-point self adjusting safety belts
Childproof rear door locks
Two separate undercoats
Metallic or enamel paint
Stereo speakers
Windshield antenna
Passenger assist handles
Bulb integrity sensor
Electric front door windows
Sunroof
Wheel trim rings

Optional equipment

Your choice of radios or tape players
Mag-type wheels

Volvo 242/244

Overhead cam cross-flow engine
Fuel injection
Solid-state ignition
4-wheel disc brakes
Power brakes
Separate parking brake
Steel-belted whitewall radial tires
4-speed manual transmission
Infinitely adjustable front bucket seats
Adjustable lumbar support
Cloth upholstery
Electric rear window defroster
Tinted glass all around
12-outlet heating and ventilation system
Lockable glove compartment
Day/night rearview mirror
Full interior carpeting
Quartz clock
Storage pockets in front doors
Four 3-point self adjusting safety belts
Childproof rear door locks on 244
Two separate undercoats
Stereo speakers
Windshield antenna
Passenger assist handles
Bulb integrity sensor

Optional equipment

Air conditioning
Automatic or overdrive transmission with power-assisted steering.
Power front door windows
Sunroof
Power-assisted steering

Volvo 265

Light alloy V-6 engine
Fuel injection
Solid-state ignition
4-wheel disc brakes
Power brakes
Separate parking brake
Power-assisted steering
Steel-belted whitewall radial tires
Automatic transmission or 4-speed manual with overdrive
Infinitely adjustable front bucket seats
Adjustable lumbar support
Vinyl or cloth/vinyl upholstery
Electric rear window defroster and wiper
Tinted glass all around
12-outlet heating and ventilation system with integrated air conditioning
Lockable glove compartment
Cargo area and engine compartment lights
Day/night rear view mirror
Full interior carpeting
Quartz clock
Storage pockets in front doors
Four-3-point self adjusting safety belts
Childproof rear door locks
Two separate undercoats
Metallic or enamel paint
Stereo speakers
Windshield antenna
Passenger assist handles
Bulb integrity sensor

Optional equipment

Power front door windows
Roof rack
Suspension leveling system
Third seat

Volvo 245

Overhead cam cross-flow engine
Fuel injection
Solid-state ignition
4-wheel disc brakes
Power brakes
Separate parking brake
Power-assisted steering
Steel-belted whitewall radial tires
4-speed manual transmission with overdrive
Infinitely adjustable front bucket seats
Adjustable lumbar support
Vinyl upholstery
Electric rear window defroster and wiper
Tinted glass all around
12-outlet heating and ventilation system
Lockable glove compartment
Day/night rearview mirror
Full interior carpeting
Quartz clock
Storage pockets in front doors
Four 3-point self-adjusting safety belts
Childproof rear door locks
Two separate undercoats
Stereo speakers
Windshield antenna
Passenger assist handles
Bulb integrity sensor

Optional equipment

Air conditioning
Automatic transmission
Roof rack
Suspension leveling system
Third seat

VOLVO

AB Volvo, Car Division, Göteborg, Sweden

The factory reserves the right to make changes at any time, without notice, to prices, colors, materials, equipment, specifications and models and also to discontinue models.

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